

SPONSORSHIP

OPPORTUNITIES

2025

Join us as a sponsor and have your brand featured throughout the weekend and more!



Over 5,500 visitors to the show



**KELOWNA
BOAT
SHOW**

Saturday, April 26 and Sunday, April 27



Hosted by the Kelowna Yacht Club along the stunning downtown waterfront, the Kelowna Boat Show is a dynamic two-day event designed for boating and watersport enthusiasts. Open to the public, this annual show attracts over 5,500 visitors, making it a prime opportunity to engage with the local community and the marine industry.

Showcase your brand by becoming a sponsor. With a range of sponsorship options available, there's an opportunity to suit every business. Don't miss your chance to be part of this premier waterfront event!

SPONSORSHIP CONTACT:
KYC MARKETING TEAM
LEONA@KELOWNAYACHTCLUB.COM
250-762-3310 EXT. 246





1 YEAR \$7,000
2 YEARS \$12,000
3 YEARS \$22,000

SOLD
for the
**2025
SHOW**

BE OUR MAIN SPONSOR!

This sponsorship includes:

*Interested in future years?
Let us know!

- Kelowna Boat Show "Proudly brought to you by YOUR COMPANY HERE".
- Exclusive logo/ad placement in the KBS Kick-Off event invite and event listing.
- Specific social media post mentioning Saturday Show Event sponsorship with tag.
- Digital screen available for logo/ad/video presentation.
- Premier logo placement on the KBS website listing sponsors.
- Premier logo placement in the KBS digital show guide.
- Premier logo placement on all sponsorship mentions across social media (with tag), digital, and printed materials.
- Ability to display two additional banners throughout the KBS area.
- Premier logo placement on the sponsorship display board at the KBS main entrance and exit.
- **BONUS:** 3 x logo/ad placements in the KYC newsletter – Sent to over 3,500 KYC members with an average 76% open rate!
- **BONUS:** Rotating logo/ad placement on digital screens within the KYC clubhouse from April 15th to May 14th.
- **RADIO ADVERTISEMENT:** Each KBS ad concludes with a prominent acknowledgment: 'Sponsored by [Sponsor Name],' accompanied by a brief tagline about your company, should time allow.

1 YEAR \$2,800



SPONSOR THE KID ZONE!

This sponsorship includes:

- Exclusive sponsorship of the KBS Buccaneers Kid Zone booth held over the show weekend.
- Premier logo placement at the Buccaneers Kid Zone.
- Fun colouring sheets with company industry/logo/design of your choice (must be pre-approved by KBS committee).
- Specific social media post mention of Buccaneers Kid Zone sponsorship with company tag.
- Logo placement on the KBS website featuring the Buccaneers Kid Zone.
- Logo placement in the KBS digital show guide featuring the Buccaneers Kid Zone.
- Ability to display two additional banners throughout the KBS area.
- Premier logo placement on the sponsorship display board at the KBS main entrance and exit.
- **BONUS:** 3 x logo/ad placements in the KYC newsletter – Sent to over 3,500 KYC members with an average 76% open rate!
- **BONUS:** Rotating logo/ad placement on digital screens within the KYC clubhouse from April 15th to May 14th.
- **RADIO ADVERTISEMENT:** Each KBS ad concludes with a prominent acknowledgment: 'Sponsored by [Sponsor Name],' accompanied by a brief tagline about your company, should time allow.



1 YEAR \$1,800



GET YOUR LOGO OUT THERE!

This sponsorship includes:

- Logo placement on the KBS website listing sponsors.
- Logo placement in the KBS digital show guide.
- Logo placement on all sponsorship mentions across social media (with company tag), digital, and printed materials.
- Logo placement on sponsorship display boards at the KBS main entrance and exit. Ability to have logo placement in exhibitor thank you email sent following KBS.

OTHER OPPORTUNITIES

- | | |
|---|----------------------|
| • Full page colour ad (5.5" x 7") in the digital show guide. | \$450 |
| • Half page colour ad (5" x 3.1") in the digital show guide. | \$250 |
| • KYC website advertising. | \$250/MONTH |
| • Tag @kelownayachtclub in a post/story featuring what you will have on display/the upcoming show, and we will repost it! | COMPLIMENTARY |

***We are able to make custom packages based on your preferred exposure, and more opportunities may become available as the show date approaches!**